



*A historical event hosted by the  
Auxiliary to United Hospital Center*

## *Sponsorship Opportunities*

This year nothing is normal. It is with the community's safety in mind that the Auxiliary to United Hospital Center has **reimagined** the Holly Ball.

Are you looking for a fun way to celebrate February? Do you like great food, delicious wine, and bringing hope to the community? Look no further than the **2021 Holly Ball reimagined** event.

Guests will drive up to the Robinson Grand Performing Arts Center, pick up their unique **"at-home experience"**, and enjoy the weekend in the comfort of their home.

This exciting experience will include:

- Fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen
- Palate pleasing wines handpicked exclusively for guests
- Delectable desserts from Bonnie Belle's and Almost Heaven
- Charcuterie boards handcrafted in West Virginia by Ron Seese
- Exclusive Online Silent Auction

All proceeds from the Holly Ball **reimagined** event will support a newly created partnership with UHC and the West Virginia University School of Nursing. This partnership will address the urgent need to enroll more nurses into the workforce quickly. The program will be housed on the 5th floor of the currently being constructed East Wing. Your donation will enable the expansion of the school's program onto the campus of United Hospital Center.

**We** understand that you are approached to support many organizations. **We** ask you to consider joining our efforts and the **future** at United Hospital Center as we continue to be a **first-class** community hospital in North Central West Virginia.

Thank **you** for considering our request. Additional details at [hollyballwv.com](http://hollyballwv.com) or by calling 681-342-1455.

Warmest Regards,

***Toma Courtney***

Co-Chair

Holly Ball "Reimagined"

***Krysta Fazalare***

Co-Chair

Holly Ball "Reimagined"



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## *Sponsorship Opportunities*

### **Red Carpet Sponsor - \$10,000**

**Only 1 available**

*(\$9,570 is tax-deductible)*

#### **BENEFITS:**

- Multiple Channel Mentions as Red Carpet Sponsor
- Signage at the entrance and on marquis at Robinson Grand Performing Arts Center
- Opportunity to be interviewed by media covering the event
- Logo on Holly Ball website
- Recognition on United Hospital Center social media accounts
- Three foot custom charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous serving for ten of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen and desserts from Bonnie Belle's & Almost Heaven
- Four bottles of wine
- All items hand delivered to your choice of location

### **Cuisine Sponsor - \$7,500**

**Only 1 available**

*(\$7,210 is tax-deductible)*

#### **BENEFITS:**

- Recognition on all "food boxes" given to participants
- Logo on Holly Ball website
- Recognition on United Hospital Center social media accounts
- Three foot custom charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous serving for six of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen and desserts from Bonnie Belle's & Almost Heaven
- Three bottles of wine

## Custom “Couple” Charcuterie Board - \$5,000

**Only 1 available**

*(\$4,790 is tax-deductible)*

### **BENEFITS:**

- Recognition on "couple" - (9x17) board given to all participants
- Logo on Holly Ball website
- Recognition on United Hospital Center social media accounts
- Three foot custom charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous serving for four of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale’s Italian Kitchen and desserts from Bonnie Belle’s & Almost Heaven
- Two bottles of wine

## Custom “Single” Charcuterie Board - \$5,000

**Only 1 is available**

*(\$4,790 is tax-deductible)*

### **BENEFITS:**

- Recognition on "single" - (9x12) board given to all participants.
- Logo on Holly Ball website
- Recognition on United Hospital Center social media accounts
- Three foot custom charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous serving for four of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale’s Italian Kitchen and desserts from Bonnie Belle’s & Almost Heaven
- Two bottles of wine

## Wine & Beverage Sponsor - \$3,500

**Only 3 are available**

*(\$3,377 is tax-deductible)*

### **BENEFITS:**

- Recognition on all beverages given to participants
- Logo on Holly Ball website
- Recognition on United Hospital Center social media accounts
- Charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous "couple" serving of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale’s Italian Kitchen and dessert from Bonnie Belle’s & Almost Heaven
- Two bottles of wine

## Dessert Sponsor - \$2,500

**Only 3 are available**

*(\$2,377 is tax-deductible)*

### **BENEFITS:**

- Recognition on all desserts given to participants
- Logo on Holly Ball website
- Recognition on United Hospital Center social media accounts
- Charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous "couple" serving of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen and dessert from Bonnie Belle's & Almost Heaven
- Two bottles of wine

## Gold - \$2,000

*(\$1,897 is tax-deductible)*

### **BENEFITS:**

- Recognition on Holly Ball website
- Charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous "couple" serving of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen and dessert from Bonnie Belle's & Almost Heaven
- One bottle of wine

## Silver – \$1,500

*(\$1,397 is tax-deductible)*

### **BENEFITS:**

- Recognition on Holly Ball website
- Charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous "couple" serving of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen and dessert from Bonnie Belle's & Almost Heaven
- One bottle of wine

## Bronze - \$1,000

*(\$897 is tax-deductible)*

### **BENEFITS:**

- Recognition of Holly Ball website
- Charcuterie board handcrafted in Harrisville, West Virginia by Ron Seese
- Generous "couple" serving of fine meat, cheese, fruit, Baci chocolates, crackers, olives, and peppers all handcrafted by Muriale's Italian Kitchen and dessert from Bonnie Belle's & Almost Heaven
- One bottle of wine



# SPONSORSHIP RESERVATION FORM

## 2021 HOLLY BALL REIMAGINED

Please return form as soon as possible to confirm your sponsorship.

### SPONSOR NAME (as it should appear on print materials)

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### SPONSORSHIP LEVEL:

\_\_\_ Red Carpet Sponsor - \$10,000

\_\_\_ Cuisine Sponsor - \$7,500

\_\_\_ Custom "Couple" Charcuterie Board Sponsor - \$5,000

\_\_\_ Custom "Single" Charcuterie Board Sponsor - \$5,000

\_\_\_ Wine & Beverage Sponsor - \$3,500 (3 Available)

\_\_\_ Dessert Sponsor - \$2,500 (3 Available)

\_\_\_ Gold - \$2,000

\_\_\_ Silver - \$1,500

\_\_\_ Bronze - \$1,000

\_\_\_ **I/We** are unable to participate. Please consider our entire sponsorship to be a 100% tax deductible donation. **I/We** waive any tangible benefits provided.

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### PAYMENT INFORMATION:

\_\_\_ Check enclosed made payable to "United Health Foundation"

\_\_\_ Please invoice me at the address above

\_\_\_ Payment will be sent online at hollyballwv.com

**Please mail this form and payments to:**

**United Health Foundation**

**Attn: Lora Edgell**

**327 Medical Park Drive**

**Bridgeport, WV 26330**

Questions or to immediately secure your sponsorship, please contact Lora Edgell at [Lora.Edgell@wvumedicine.org](mailto:Lora.Edgell@wvumedicine.org) or 681-342-1455.

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Sponsorships are on a first come first serve basis. In order to guarantee your sponsorship, we must receive your desired level of commitment no later than *Friday, December 4, 2020*. We ask that payment and logo (if applicable) be returned by *Friday, January 8, 2021*, to ensure inclusion in applicable recognition materials.